

## The Intellectual Capital Report for Universities

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OEU Meeting - Lugano -  
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## Aim of the ICU Report

Guidelines are intended to:

- Improve research management ← Previous chapters
- **Improve diffusion of research activities and research results** ← ICU Report

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## Why Intellectual Capital approach

- To use an increasingly used language
- To follow European Commission suggestions
- To keep in line with other experiences in Europe

In summary:

To have a greater impact

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## Main Intellectual Capital language

- Human, Organizational (or Structural) and Relational Capital:
  - All the categories of the matrix have been translated to this framework
- Intangible resources (static notion) and intangible activities (dynamic notion)
  - Indicators for intangible resources provided
  - Indicators for intangible activities not yet provided

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## Contents of the ICU Report

- Vision of the institution
  - Main objectives, aims, strategy....
- Summary of intangible resources and activities
  - Description of both
- System of indicators
  - Selection provided

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## Main messages and ways forward

- Indicators alone are useless. Narrative is needed
- More effort needed to define indicators precisely
- Testing needed
- Indicators on activities should be defined

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