

The OEU Methodological guide – an overview

Jean Thèves (OST), Antoine Schoen (IPTS)



OEU Strategic matrix

	Funding	Human resources	Academic outcome	Third mission	Governance
Autonomy					
Strategic capabilities					
Attractiveness					
Differentiation profile					
Territorial embedding					

Attractiveness x Funding :Which kind of external sources does the university attract?

- **Rationale for this issue** : The basic idea is to supply data and indicators for having an insight on the capability of the universities to attract alternative or complementary funding, and the dependence of the institutions to one dominant type of funding.
- **Rationale for the choice of the indicators** : The focus is on the so-called "market funds" : i.e. funds linked to an external research commitment to the University. The basic assumption is to get insight on the sources of funding for understanding the University range of formal linkages, moreover the industrial support to the academic activities.
- **Indicators definition** : Research and services contracts and grants by source of funding
- **Sources of data and information** : Universities final budgets or specific databases
- **Comments** : Contracts and grants can be articulated by source of funding but it is impossible to distinguish between research and service contracts. Apart from the cases of contracts and grants specifically devoted to support educational activities, all the other contracts and grants should be included.

➡ see examples later / and in the OEU Guide

Page 48 in the OEU Methodological Guide

24. University of Bologna – Year 2003

	Lab 1	Lab 2	Lab 3	...	Total
European/International	-	-	-		4.020
Central Government	107	46	83		12.873
Local authorities	*	*	*		*
Firms and other private organisms	112	158	-		17.365
Agencies and other public institutions	-	-	-		710

* included in agencies and other public institutions



OEU Methodological Guide can be downloaded from OST
website homepage : <http://www.obs-ost.fr>
